



SAY 'NO' TO A
MAJOR HIGHWAY
====HERE!====

This leaflet is published by the White Horse Alliance. We are a coalition of 13 local and national organisations campaigning to protect the countryside around Westbury.

We continue to work for a better plan for transport and the environment in West Wiltshire. That means halting the sprawl of ugly development and retail parks across what should be a living, working countryside, growing the food we need, providing rural jobs and affordable homes for local people - and habitats for the wildlife on which all of us depend for our survival.

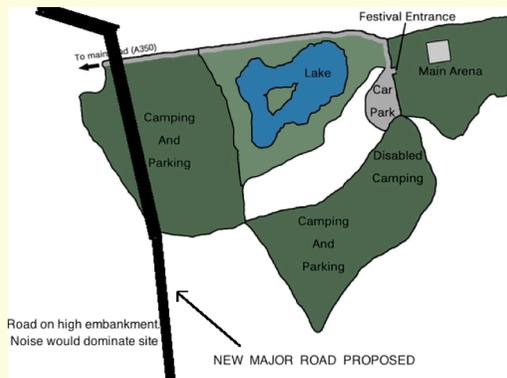
Find out more: search for White Horse Alliance or go directly to:
www.corridor-alliance.co.uk

To watch 'Chalky' kicking a 4x4 for six go to www.corridor-alliance.co.uk/news-july-2009



PLEASE SIGN
OUR PETITION TO
PROTECT THIS
LANDSCAPE AGAINST
MAJOR ROAD
CONSTRUCTION

The landscape you see around you and the tranquility of the folk festival site are threatened by major road construction. Please can you help?



Maps show how the road would cut through the edge of the Country Park. Its high embankment would dominate views in all directions as it climbed up towards the White Horse and cut through into the tranquil Wellhead Valley.

Threat of major road construction

The Trowbridge Village Pump Folk festival is held in a particularly beautiful location. The Westbury White Horse watches from the edge of the Salisbury Plain, which provides a stunning back-drop. If you live in the town or city then this is a wonderful part of Wiltshire to come to and listen to music.

It's a shock then to find that the local authority - Wiltshire Council - want to drive a major road right past the festival site and then round and across the rolling slopes that you can see to the right of the Horse. The road would be clearly visible from the festival site and would cross on a high embankment very close to the area currently used for camping and parking. The noise of traffic would spoil both the country park and a beautiful walking area near the White Horse and ancient Wessex Way path.

The road - an eastern bypass for Westbury - has already been kicked out by government in 2009 after a long and complicated planning inquiry. The government said that the impact on the countryside was just too great. Only a few years later however Wiltshire Council decided to save the line of the road in the Local Plan - the main planning document for the area. They obviously hope to build it as soon as they can get the money. The industrial parts of the town are to the west, as is Westbury station. The White Horse Alliance is against major road construction for environmental reasons. However an eastern bypass is particularly damaging to some of the best countryside in this part of the south west.

Hope lies in landscape protection

Westbury Town Council and the local people and councillors in the form of the 'Westbury Area Board' have now resolved that the western escarpment of Salisbury Plain and the Wellhead Valley, which you can see from the festival, should be protected as an **Area of Outstanding Natural Beauty - an AONB**. If this were to happen, this magnificent countryside would then be saved for all to enjoy in years to come. However things are not so easy. Wiltshire Council is reluctant to sanction an AONB because they want to build the new road in the future, as well as more development as part of the 'A350 Growth Corridor'.

Would you like to preserve this part of Wiltshire? If so please sign our petition to the Local MP Andrew Murrison and to Wiltshire Council asking for it to be protected. We have a paper petition to sign at the White Horse Alliance stall and you can also go online and visit our web site.



**PLEASE SIGN OUR
PETITION -
THANK YOU!**

