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The successful two-year campaign by the White Horse Alliance to defeat the Westbury eastern bypass has now been chronicled in a glossy colour paperback entitled *The White Horse wins the day*.

In 26 pages, the book traces the origins of the campaign back to 1998 when protesters stood outside the planning conference in Westbury with a dinosaur model bearing the words 'Prehistoric transport policy'. The story ends with the decision by the government in July 2009 to reject the road's planning application.

Jenny Raggett, the book's designer and joint editor said she wanted to describe the reasons for the road's rejection and *'to record and celebrate the extraordinary determination and resourcefulness of hundreds of local people who opposed the bypass and raised most of the money and the moral force needed to defeat it.*

The book gives key extracts from the report of the planning inspector who ran the public inquiry in 2008, and from the decision letter in which the government accepted his advice that the inadequate benefits of the road would be outweighed by the harm it would do to the landscape and tranquility of the Wellhead Valley. The book will be an inspiration to other campaigners fighting the last of the 'dinosaur roads', and a cautionary tale for local authorities.

The *White Horse wins the Day* is produced in a A4 like format, beautifully illustrated and costs £22 including post and packing. Part of the cover price will help the Alliance pay off its campaign costs.

To order the book, complete and return the order form below with a cheque made out to 'The White Horse Alliance'. Please allow 21 days for delivery. For further queries, call Michael Walter from the White Horse Alliance on 01373 822 767

Order form – complete and return

Name

Address

I enclose payment of £ for copy(s) of 'The White Horse wins the Day' at £22 each including postage and packaging.

(Any further donations to the campaign would be appreciated. Thank-you.) Return this form with a cheque made out to The White Horse Alliance and send to:

Michael Walter, White Horse Alliance, 35 Bratton Road, Westbury, Wilts BA13 3EP